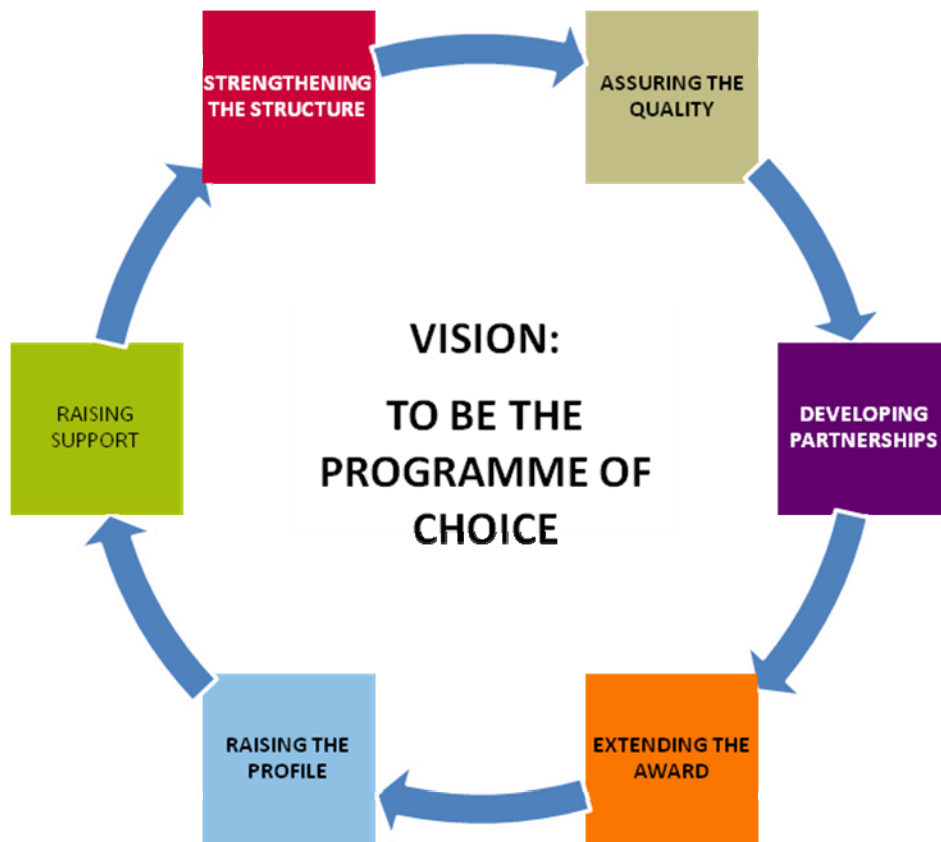


Six Pathways



- **Assuring the Quality**

To increase the number of young people positively affected by the Award, the NAAs and IOs must maintain and exceed a minimum standard of operation and delivery. They also need to ensure that the Award is made available to all young people who wish to participate.

- **Develop Partnerships**

The Award is a programme not an organisation. Partnerships should be developed with likeminded youth organisations and other agencies dealing with young people so that they offer the Award to their young people. Partnerships need to be established with global agencies like the UN and the World Bank so that the Award can be recognised as a major programme for young people, hence raising the profile and increasing the value of the Award to potential participants and user organisations.

- **Extension of the Programme**

The Award needs to be extended to new countries and to new areas/groups in existing countries. Young people should have the opportunity to benefit from the Award. This can be achieved through strengthening partnerships with operating authorities within existing Award countries and assuring high quality delivery in new countries.

- **Raise the Profile**

To raise funds, to increase participation by young people, to increase involvement with partner organisations, the profile of the Award needs to be raised and this must be done on all fronts. The Award brand must be recognisable both internally and externally. The name and the brand must become synonymous with young people and their self development.

- **Raising Support**

As a matter of priority the revenue income of the Foundation needs to be increased. At the same time the existing mechanisms of the World Fellowship and International Special Projects need to be maintained and built upon. In particular the integrity and the uniqueness of the World Fellowship must be preserved.

- **Strategy and Structure**

To achieve the objectives and become the Programme of Choice, a clear and focused strategy, to which staff and all stakeholders are committed, is vital. The strategy needs to be focused but be flexible and be regularly updated and adjusted.